FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00035251-A **Type of Permit:** FILMING **Release Date:** 01/07/2011

Production Company BELIEVE MEDIA INC

Insured Company Name BELIEVE MEDIA INC

Contact Phone No. 1 323-645-1000
Contact Phone No. 2
Fax 323-645-1099
Address 1040 N LAS PALMAS, #10
LOS ANGELES, California 90028

Production Title SKETCHERS

Type of Production Commercial - Standard

Producer JOHN HARDIN

Director CHRIS APPLEBAUM

1st AD MONTE GREENLEE

Production Manager CHRIS CHO

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager CHRISTOPHER CHO
Primary Phone Mobile - 714-348-9722
Secondary Phone

Location Assistant NA NA
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM PERMIT RIDER FEE	$100.00
LA CITY FIRE SAFETY OFFICER	$896.00
FILMLA MONITOR FEES	$120.00

Total Permit Fee $1,271.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00035251-A
Production Company BELIEVE MEDIA INC
Insured Company BELIEVE MEDIA INC
Production Title SKETCHERS

Location Manager CHRISTOPHER CHO
Primary Phone Mobile - 714-348-9722
Secondary Phone

Location Address 6735 Yucca St, Los Angeles, CA, 90028

Location Type Apartment Building

Film Dates 1/9/2011 - 1/9/2011 09:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document F35251, Believe Media AA jb.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	4
Generator	1
Motor Homes	2

Personnel on Location

Type	Quantity
Cast	1
Crew	59
FilmL.A. Monitor(s)	1
LA City UFSO assigned	26687

Filming Activities Interior Dialogue; Interior MOS; Filming in the Gym and the pool table area;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Gabriel Martinez

Coordinator Note UFSO REQUIRED PER INSPECTOR OWENS

Coordinator Note RIDER A ADDS FILM DATE 01/09/2011

Coordinator Note COMPANY MAY PARK LEGALLY IN FRONT OF THE LOCATION ONLY

Coordinator Note FILM LA MONITOR REQUIRED:
0800-1200

Parking

Base Camp
Location Type : Private Parking Lot
Street : 1750 N Cherokee

Crew Parking
Location Type : Private Parking Lot
Street : 1750 N Cherokee

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of *BELIEVE MEDIA* ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated *1/5/11*

By *Jason Benfield* **SIGN HERE**
Representative's Signature

BELIEVE MEDIA
Name of "Principal" (Production Company)

JASON BENFIELD
Print Princpal Representative's Name

LOCATION MANAGER
Representative's Title (i.e. UPM, Loc Mgr)

1040 N LAS PALMAS #10
Principal's Address

LOS ANGELES, CA 90028
City, State, Zip Code

323-645-1000
Principal's Telephone Number

NOT A PERMIT